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Gelberg Signs Named National Sign Vendor for Steak-Out Restaurants; Mid-Atlantic's Leading Sign Company Ready to Deliver

Washington, D.C. (April 29, 2009)— Gelberg Signs, the Mid-Atlantic region's premier sign company, today announced that it has been selected as the preferred vendor for all Steak-Out Char-Broiled Delivery restaurants. The restaurant chain currently has 37 locations in 16 states.

Gelberg Signs will be responsible for all exterior signage, neon window signs and electric signs for the take-out restaurant chain. The DC-based company will fabricate and install signs for corporate and franchised Steak-Out locations throughout the country, and will maintain signage in all locations.

Steak-Out Char-Broiled Delivery is a full-meal delivery system, and the largest chain in the United States dedicated to delivering prepared-to order meals. The restaurant provides services to both businesses and residential communities in the Southeast, Mid-Atlantic and Midwest.

"We are thrilled to become the preferred vendor for such a well regarded national restaurant chain," said Guy Brami, principal of Gelberg Signs, along with his brothers Luc and Neil. "We know that Steak-Out's goal is to provide convenience without sacrificing quality, and they can expect nothing less from us. We look forward to helping this chain build its brand."

This announcement comes on the heels of a similar win with Sylvan Learning Center, which has also recently named Gelberg Signs as its preferred vendor.

About Gelberg Signs:

Gelberg Signs is the Mid-Atlantic region's premier designer and fabricator of commercial signage. Founded in Washington, DC in 1941 by William P. Gelberg, the company was purchased by the Brami family—brothers Guy, Luc and Neil—in 1988, after their father, Georges Brami, spent his career with the Company. From a 50,000-plus square-foot manufacturing facility, Gelberg Signs produces an array of exterior and interior signs, canopies, building identification, menu boards, dimensional lettering and electrical signs for companies including Marriott, ARAMARK, AARP, Sodexo, Rappaport Mgmt. Co., HMS Host, and Nationals Stadium. For more information, visit www.gelbergsigns.com.

About Steak-Out Char-Broiled Delivery:

Steak-Out Char-Broiled Delivery is the largest chain in the United States dedicated to delivering prepared-to eat, fresh meals. The concept is simple: A total meal featuring char-broiled steaks, burgers or chicken, delivered hot to customers at their homes or places of business during lunch or dinner. Franchising since 1988, Steak-Out offers delivery in the Southeast, Mid-Atlantic and Midwest. For more information, visit www.steakout.com.

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