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Gelberg Signs Receives International Praise for its Work on Children's National Medical Center Signage

The DC-Based Sign Company Takes Home Second Place on Annual Signs of the Times Sign Contest

Washington, D.C. (April 7, 2009)— Gelberg Signs, one of the mid-Atlantic region's premier sign companies, today announced its award in the 2009 International *Signs of the Times* Contest for the fabrication and installation of an electric sign for the Children's National Medical Center.

The DC-based sign company, with a history dating back to 1941, began working with the Children's National Medical Center in August 2008. By December 2008, they had engineered, fabricated and installed hundreds of signs for the Hospital Exterior and Parking Garage. The sign company partnered with Houston, TX-based sign designer FMG Designs on the project.



"We're honored to have been recognized by *Signs of the Times* for our work on the Children's National Medical Center," said Guy Brami, principal of Gelberg Signs, along with his brothers Luc and Neil Brami. "We thoroughly enjoyed working on this historic project and are proud to have contributed to the hospitals' remodel."

For their work on one particular exterior sign, Gelberg Signs was awarded second place in the *Signs of the Times* Award's Electric Monument sign category.

Steve Aust, Senior Associate Editor who has coordinated the contest for the past seven years, said, "With 430 entries from 86 companies submitted for this year's International Sign Contest, the competition was fierce. The judges' recognition of Gelberg Signs' program for the Children's National Medical Center as worthy of an award affirms the quality of the shop's work. Congratulations."

Gelberg Signs, along with the rest of the 2009 *Signs of the Times* award winners will be profiled in the April issue of *Signs of the Times*. Visit www.signweb.com for more information.

"We are pleased that Gelberg Signs has been recognized for its work with Children's National," said Beth Benner, Executive Director of Construction, Children's National Medical Center. "Gelberg worked well with our designer to bring a playful, high quality product to our campus which significantly brightens up our exterior. We are thrilled with the final product. Kudos to Gelberg on this award; it's for a job well done."

From a 50,000-plus square-foot manufacturing facility, Gelberg Signs produces an array of exterior and interior signs, canopies, building identification, menu boards, dimensional lettering, electrical signs for both public and private organizations including Marriott, ARAMARK, AARP, Sodexo, Rappaport Mgmt. Co., HMS Host and Nationals Stadium.

About Gelberg Signs:

Gelberg Signs is one of the region's leading designers and fabricators of commercial signage. Founded in Washington, DC in 1941 by William P. Gelberg, the company was purchased by the Brami family—brothers Guy, Luc and Neil—in 1988, after their father, Georges Brami, spent his career with the Company. From a 50,000-plus square-foot manufacturing facility, Gelberg Signs produces an array of exterior and interior signs, canopies, building Identification, menu boards, dimensional lettering and electrical signs for companies including Marriott, ARAMARK, AARP, Sodexo, Rappaport Mgmt. Co., HMS Host, and Nationals Stadium. For more information, visit www.gelbergsigns.com.

About *Signs of the Times*:

Signs of the Times magazine has been the leading source of comprehensive sign-industry news, technical information and in-depth analysis since 1906. It is the magazine's mission to educate and inspire signage and graphics professionals worldwide through award-winning editorial perspectives, technology updates, CAS reports, new product reviews, one-of-a-kind Electric and CAS/Commercial State of the Industry reports, graphics techniques, and much more. For more information, visit www.stmediagroup.com.

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